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WordPress 101

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First (ie. $$) things first…

- WP is FREE… if
  - www.yourname.wordpress.com is OK
  - you don't get "fancy" (customization available for $$)
- yearly $$ reasonable (**Store**)
  - register URL: $5
  - map (redirect) present URL: $12
- no ads (?)
- privacy/ security assured

$$

- WP.com does NOT allow e-commerce (for security reasons; other embedded programs prohibited as well)

- sell online (Etsy, paypal, Ebay), link from WP

- use WP.org instead- probably requires professional help
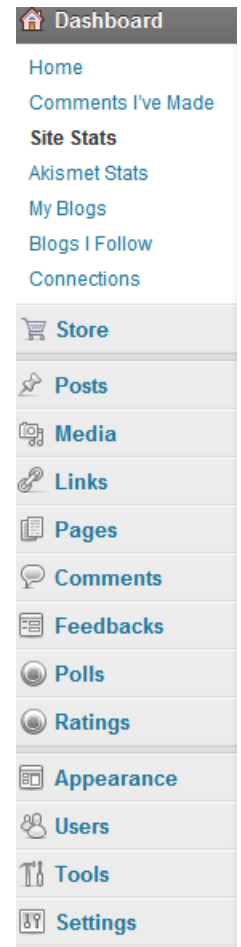
- 3 GB storage free (pix OK, vids ??)

Join the WP community

- www.wordpress.com

- "Get started here"/ "sign up now"

- standard (requires valid email address)

- "Get your own WP.com site….": note under Username "Sign up for just a username".

Navigating

- login to www.wordpress.com
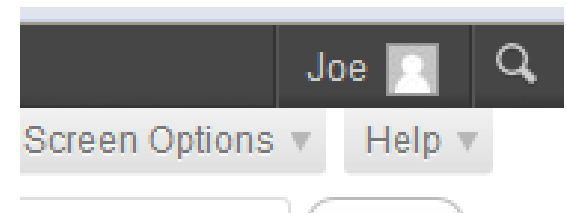 - admin bar (upper left): *Wordpress logo - My Blogs*

Navigating

- login to www.wordpress.com
  - admin bar (upper left): ***Wordpress logo - My Blogs***

  OR:

  - ***Main (Blog) Menu*** (under your name, upper right)

    THEN:

  - select ***Dashboard*** from the blog

Themes

- over 100 FREE themes available
- ***Appearance - Themes***
- check ***Feature Filters*** (to right of ***Browse Themes***)- consider:
  - ***Custom Background***
  - ***Custom Colors***
  - ***Custom Headers*** (might require some graphic skills!)
  - ***Theme Options***
- Consider "***Twenty Ten***" or "***Twenty Eleven***" for starters (change backgrounds, different/no header)

Posts vs. Pages

- "blogging" software
- Posts:
  - most recent on top
  - may be categorized & tagged
  - current, "alive"
  - usually the Home page
- Pages:
  - static content, "one-way" info
  - appear on Main Menu
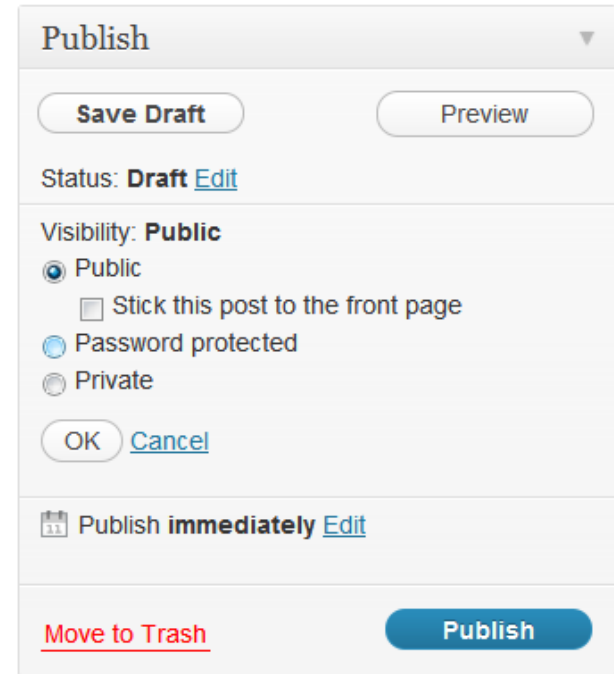- "McLaughlin Principle: If you don't update posts frequently, don't do them at all"

Unwanted comments

- ***Settings- Discussion:***
  - *– Before a comment appears (check boxes):*
    - *An administrator must always approve the comment*
    - *Comment author must have a previously approved comment*
  - *– E-mail me whenever (check boxes):*
    - *Anyone posts a comment*
- ***Pages:***
  - *– Discussion (check box): Allow comments* (√ default)
  - – ??
- Explore ***Settings***

Practice makes perfect

- Posts/pages:
  - private
  - password protected

- Create practice site
  - www.yournamepractice.wordpress.com

WYSIWYG editor

- what you see is what you get

code editor

kitchen sink toggle

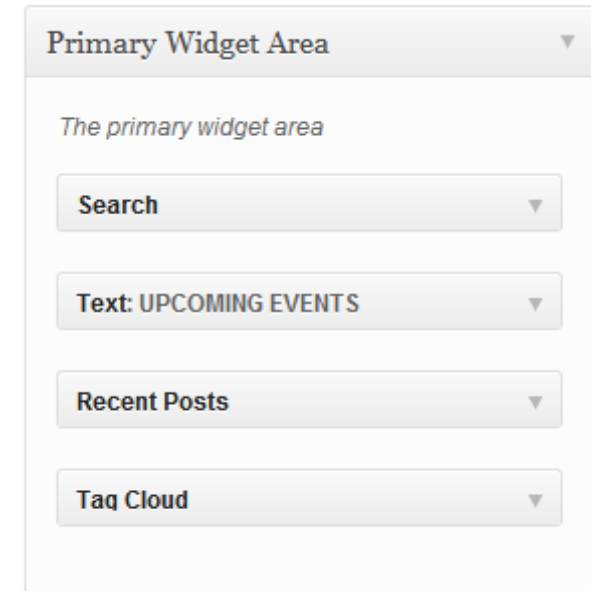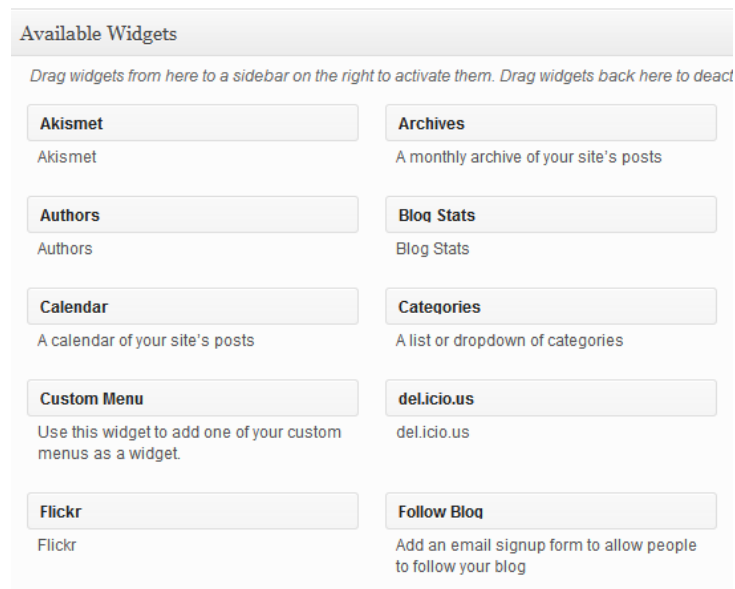mouse over
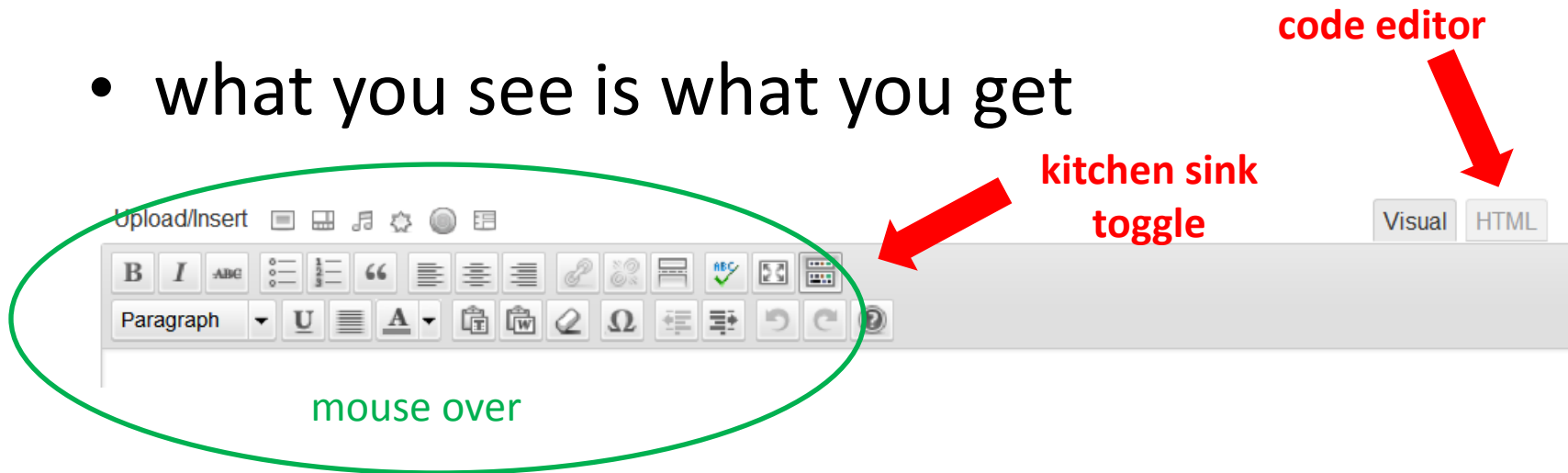
- code editor: check if "funny things" happen, especially after numerous edits
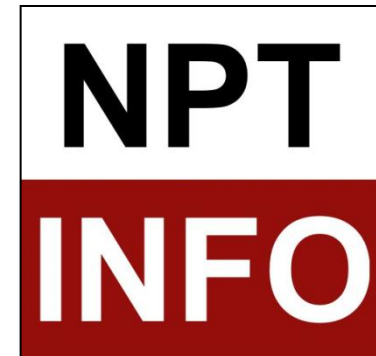- delete code under *HTML*

Widgets

- ***Appearance- Widgets***
- A wide variety of functions, some easy, some not

Blog Icon

- ***Settings- General- Blog Picture/Icon***
- *"favicon"*
- square graphic

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Thank you!

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select WordPress 101